



Opie Productions LLC SEO Rates

Local SEO Packages	\$299 Monthly BASIC	\$499 Monthly GROWTH	\$799 Monthly BOOSTER
Keyword	Up to 7	Up to 15	Up to 25
Keywords In Top 10 Ranking	20%	25%	30%

Initial Review & Analysis

In-Depth Site Analysis	✓	✓	✓
Duplicate Content Check	✓	✓	✓
Competition Analysis	✓	✓	✓
Keyword Analysis	✓	✓	✓
Baseline Ranking Check	✓	✓	✓
Keyword URL Mapping	✓	✓	✓
Broken Links Check	✓	✓	✓
Google Penalty Check	✓	✓	✓

On Page Optimization

Canonicalization	✓	✓	✓
Header (H1) Tags Optimization	✓	✓	✓
Internal Link Structuring & Optimization	5 Pages	10 Pages	20 Pages
Image & Hyperlink Optimization	✓	✓	✓
Robots.Txt Creation/Analysis	✓	✓	✓
Xml Sitemap/Analysis	✓	✓	✓
Google Webmaster Tools Set Up (if not set up)	✓	✓	✓
Google Analytics Set Up (if not setup)	✓	✓	✓
Title & Meta Tags Optimization	5 Pages	10 Pages	20 Pages
Existing Web Content Optimization	✓	✓	✓
Fresh Web Content Suggestions	✓	✓	✓
Schema Implementation for Contact Address	✓	✓	✓
Geo Targeting (via GWT & Code)	✓	✓	✓
Address add to current website page[s] (if applicable)	✓	✓	✓
KML Sitemap	✓	✓	✓
Desktop Page Speed Optimization*	✓	✓	✓
Google Analytics Conversion Setup	✓	✓	✓
Schema Implementation for Logo Reviews	✓	✓	✓
Location Based Page Analysis	✓	✓	✓

Local Search Optimization

Google My Business Setup & Verification	✓	✓	✓
Google Places – Photo/Multimedia additions	✓	✓	✓
Business Listings / Local Citations	3	4	7
Bing Local Listing Setup	✓	✓	✓
Customer Reviews/Ratings	1	2	3

Off Page Optimization

Article Submission	1	2	3
Blog Submission	1	1	2
PDF / Doc Submission	2	3	5
Article Promotion	2	5	7
Blog Promotion	2	5	10
PDF Promotion	1	2	5
Classified Submissions	10	12	15
Blog Commenting	1	1	2
Search Engine Submission	✓	✓	✓
Q & A	1	1	2
Social Bookmarking	3	5	10
Profile Listing	2	3	5

Monthly Reporting

Search Engine Rank Report	✓	✓	✓
SEO Activity Reports	✓	✓	✓
Google Analytics Report	✓	✓	✓
Google My Business (GMB) Insights Report	✓	✓	✓

* Page Speed depends on website theme and platform